

Presenting With Style and Ease

One-day workshop

Fun, clear, and dynamic presentations engage audiences and provide memorable material. They impart new and compelling information. They drive people to action and encourage people to change.

Unfortunately, countless presentations fall short of these results.

Too often, many of us have been lulled to sleep by a presenter reading PowerPoint bullets that we'll never remember. During these presentations we pay more attention to the clock than the presenter.

So how do we learn to deliver informative, engaging presentations?

In our workshop participants overcome their personal presentation challenges and build on their current strengths. Practicing key techniques for effective presentations equips the participants with the skills and confidence to impress audiences and create concrete outcomes.

"I absolutely loved the class and would not have changed anything!"

Tanya Sturm
Mechanics Bank

"You provided clear ways to reduce anxiety and to communicate more effectively."

Chris Duffek
Bank of the West

Objectives

- ✓ Implement a simple 10-step approach to designing presentations
- ✓ Turn dull info- or data-based presentations into sharp, compelling narratives
- ✓ Project confidence and engage audiences

Topics

- Learning how behavior, message, and rapport come together to create a dazzling presentation
- Overcoming anxiety and relieving physical symptoms of stress
- Projecting confidence and engaging the audience
- Implementing the 10-step approach to preparing and delivering a presentation
- Changing audience opinions and actions through your words
- Jazzing up content with stories, analogies, metaphors, striking statistics, quotes, and more
- Creating themes as backdrops for presentations
- Learning structures for storytelling
- Creating audience interactions
- Incorporating compelling visual aids

